

Berry Clean Solutions (“Berry Clean Solutions”, “BerryClean.in”, “Berry Clean”, “We”, “Us”, “Our”) is committed to the compliance of applicable Privacy Laws in the country where our product is sold/distributed to User(s) (“You”, “Your”). Protecting the privacy and security of your personal/private data is of prime importance to us; therefore, we conduct our business in strict compliance with the applicable laws on data privacy and data security in the country where our product(s) is/are sold and/or distributed to you.

This Privacy Policy is intended to inform you about the personal/private data that is collected from you, how your personal/private data may be used and disclosed, how you can control the use of your personal/private data, and how your personal/private data is protected when you use the our Website and/or Application. We do not sell and/or trade and/or rent your personally identifiable information; however, we may share the same with third parties who assist us in conducting our business, operating our Website and/or Application, or servicing you, so long as those parties agree to keep this information confidential.

What Information is collected about you:

Information you provide directly:

When you use certain functions provided by the Website and/or Application, such as when you register for certain services, access, features or services, we may ask you to provide certain personal/private data such as name, contact number, date of birth, bank account details, taxation related information, other statutory and/or legal documents, postal address, email address, username, password etc.

Information that is automatically collected when you visit the Website and/or Application:

When you visit the Website and/or Application, certain information may be collected automatically, which includes:

- a) Your computer’s Internet Protocol (IP) Address,
- b) Your browser type and operating system,
- c) Web pages and links you visit, advertisements you view,
- d) Your bandwidth speed and information about the about the software programs that are installed on your computer,
- e) Standard server log information

Information that we collect from other sources:

We may receive information about you from publicly and commercially available sources (as permitted by law), which we may combine with other information we receive from or about you. We also may receive information about you from third-party social networking services when you choose to connect with those services.

How we use the information we collect:

General:

We may use the information collected from you to register you or your device for a Service, to provide a service or feature you request, to provide customized content and make recommendations based on your past activities on our Website and/or Application.

Advertisements:

We may use your information to provide you with product and service updates, newsletters and other communications about existing and/or new products and services by post, email, telephone,

in-device messaging and/or text message (SMS), if you have provided your prior consent or we are otherwise permitted to do so under applicable law.

Statistics and Research:

We may use your information to create user group profiles or segment data and to otherwise create anonymous, aggregated statistics about the use of our products, services and loyalty programs, which we may share with third parties and/or make available to the public.

Product/Services Improvement:

We may use your information to improve and enhance our existing products, services, Websites and Applications and develop new offerings, recommendations, advertisements and other communications and learn more about customers' preferences in general.

Publish your reviews, comments and content:

Where you have uploaded product reviews, comments or content to our Websites or Application and made them publicly visible, we may link to, publish or publicize these materials elsewhere including in our own advertisements.

To whom do we disclose your Personal/private data:

- a) We may employ third party entities and individuals to facilitate our Services (e.g. maintenance, analysis, audit, marketing and development). These third parties have limited access to your information only to perform these tasks on our behalf and are obligated to us, not to disclose or use it for other purposes. All of our approved third party providers go through an extensive data protection compliance vetting process before being selected as a third party provider and are bound by all relevant data privacy laws, terms of confidentiality, and this Privacy Policy.
- b) If you choose to use the Website and/or Application, you will be asked to confirm acceptance of the third party developer user agreement and our privacy policy.
- c) There may be instances when we disclose your information to other parties to comply with the law or respond to compulsory legal process or to verify or enforce compliance with the policies governing our Services or to protect our rights, property, or safety or those of any of our respective affiliates, business partners, or customers.

Your Choices:

We offer a variety of choices about how we use your information. You can make choices about whether to receive promotional communications from us by following the unsubscribe instructions included in the communication. In addition, you can also generally make choices in your settings, or by visiting relevant links.

Links to Other Web Sites:

Our Website and/or Application may contain links to other Websites. We are not responsible for the privacy practices or the content of other Websites or Applications.

On our Website and/or Application, we may have links to other Websites / Applications or you are referred to our Website and/or Application through a link from another Website and/or Application. We cannot be responsible for the privacy policies and practices of other Websites and/or Applications. Such content is subject to their terms of use and any additional guidelines and privacy information provided in relation to that use on their Website and/or Application. We recommend that you check the policy of each Website and/or Application you visit to better understand your rights and obligations especially when you are submitting any type of content on

those third party Website and/or Application. Please contact the owner or operator of such Website and/or Application if you have any concerns or questions.

Cookies and/or Other Tracking Technologies:

We use Cookies and/or Other Tracking Technologies (such as Web Beacons, Tracking Pixels, etc.) to ensure that we customize and give you the best experience when you use our Website and/or Application. When using our Website and/or Application you are deemed to have accepted the use of such Cookies and/or Other Tracking Technologies which may be added, removed, modified and/or changed from time to time, which is, for an indefinite period. You are further deemed to have understood and agreed to the use of such Cookies and/or Other Tracking Technologies till the time you access our Website and/or Application.

Grievance Officer:

In accordance with Information Technology Act, 2000 and Rules made there under, the name and contact details of the Grievance Officer are provided below:

Phone: +91-7807074323

Email: berryclean.connect@gmail.com

If you have any questions about this Policy or other privacy concerns, you can also email us at berryclean.connect@gmail.com.

Changes to the Privacy Policy:

We may update this Privacy Policy at any time to reflect changes in our practices and service offerings. If we modify this Privacy Policy, we will update the date on which the new Privacy Policy will be effective. We will notify you of any material changes in the way we treat your information by placing a prominent notice on our Website and/or Application.

Security:

The security of your personal/private data is of great importance to us. We have put in place reasonable physical and technical measures to safeguard the information we collect in connection with the Services. However, please note that although we take reasonable steps to protect your information, no Website and/or Application, Internet Transmission, Computer System or Wireless Connection is completely secure.

Governing Law, Jurisdiction and Dispute Resolution:

If you choose to visit our Website and/or Application, your visit and any dispute over privacy is subject to this Privacy Policy and our Website's and/or Application's User Agreement.

This Privacy Policy shall be construed in accordance with the applicable laws of India.

The courts at Noida (Uttar Pradesh) shall alone have exclusive jurisdiction in case of any claim(s), dispute(s) and/or difference(s) concerning and/or relating to and/or arising out of this Privacy Policy and/or with regard to interpretation of this Privacy Policy and/or any of the clauses herein contained.

In case of any claim(s), dispute(s) and/or difference(s) concerning and/or relating to and/or arising out of this Privacy Policy and/or with regard to interpretation of this Privacy Policy and/or any of the clauses herein contained, the parties to this Privacy Policy shall be entitled to seek Specific

Performance of this Privacy Policy through an appropriate Court of Law in the above-mentioned jurisdiction.

Berry Clean